

T O L E D O ▶

MAKE IT IN TOLEDO

Innovative things like biotech and solar. Adventurous things like the Jeep® Wrangler. Essential things like glass. Gathering places like parks, entertainment and cultural venues. Important things like healthy, happy lives for your family, friends and neighbors.

But what Toledo makes best of all is a community, rich in history, arts and culture. Toledo brings people together to create a place that many love to call their home.

In the Toledo Region, It Matters Where You Make It.



1. LEVIS SQUARE PARK / PHOTO: DOUG HINEBAUGH

2. FIRST SOLAR, SOLAR PANEL FIELD

3. ARTIST YAYOI KUSAMA'S "FIREFLIES ON THE WATER" FROM THE TOLEDO MUSEUM OF ART / PHOTO: VANESSA FLORY

4. JEEP® RUBICON / PHOTO: STELLANTIS



GLASS CITY METROPARK / PHOTO: DOUG HINEBAUGH



THE GLASS CITY

In 1888, Edward Drummond Libbey moved his struggling glass company from New England to the shores of the Maumee River, where the company prospered. Innovations in glass led to the creation of three of the world's largest glass companies including O-I Glass, Inc.; Libbey-Owens-Ford, and Owens Corning, giving Toledo the title of "The Glass City".

However, glass was not the only boom industry of the day. Industrialists from around the nation recognized the advantages provided by our coveted spot on the map. Being situated on the shores of Lake Erie at one of America's most central transportation networks created the perfect location for the production and distribution of goods and materials.



1. OWENS CORNING / PHOTO: ANDREW WEBER
2. O-I BOTTLE PRODUCTION
3. FIRST SOLAR PHOTOVOLTAIC MODULES
4. AGRICULTURE IN THE REGION / PHOTO: TOLEDO AERIAL MEDIA

MAKE A BRIGHT FUTURE

Toledo is taking the best of its past and reinventing itself for the future. The offshoring of traditional manufacturing created an opportunity to turn our creative energy toward new endeavors. We have defined new opportunities for ourselves in education, healthcare, bioscience, technology, agribusiness, and logistics.

With decades of expertise in design, engineering and advanced manufacturing, we remain an intellectual hub for the production and export of a broad range of products. Recent trends in bringing manufacturing and services back to the United States from overseas are also creating a unique opportunity for companies looking to capitalize on the region's diverse workforce.

The Toledo Region offers an array of rewarding careers in research, education, design, advanced manufacturing, logistics, technology and healthcare. Our economy is distinctly entrepreneurial and goes to great lengths to nurture new ideas and support the people behind them.



MAKE SOMETHING GREAT

Making something means something here.

Northwest Ohio has been at the heart of trade and industry since it was settled in the early 19th century. A new economy is coming to life, strengthened by a resurgent automotive industry and powered by advanced manufacturing technologies. This has resulted in diverse career opportunities and growth for our region.

The top employers in the Toledo Region are also among the top employers in the country. Many of the who's who in a variety of industries were born here or drawn to the region's many assets including its enviable geographic location and its educated and skilled talent pool.



TOP EMPLOYERS

Fortune 500® Companies

- The Andersons, Inc.
- Dana Incorporated
- Marathon Petroleum Corporation
- Owens Corning
- Owens-Illinois, Inc.

Fortune 1,000® Companies

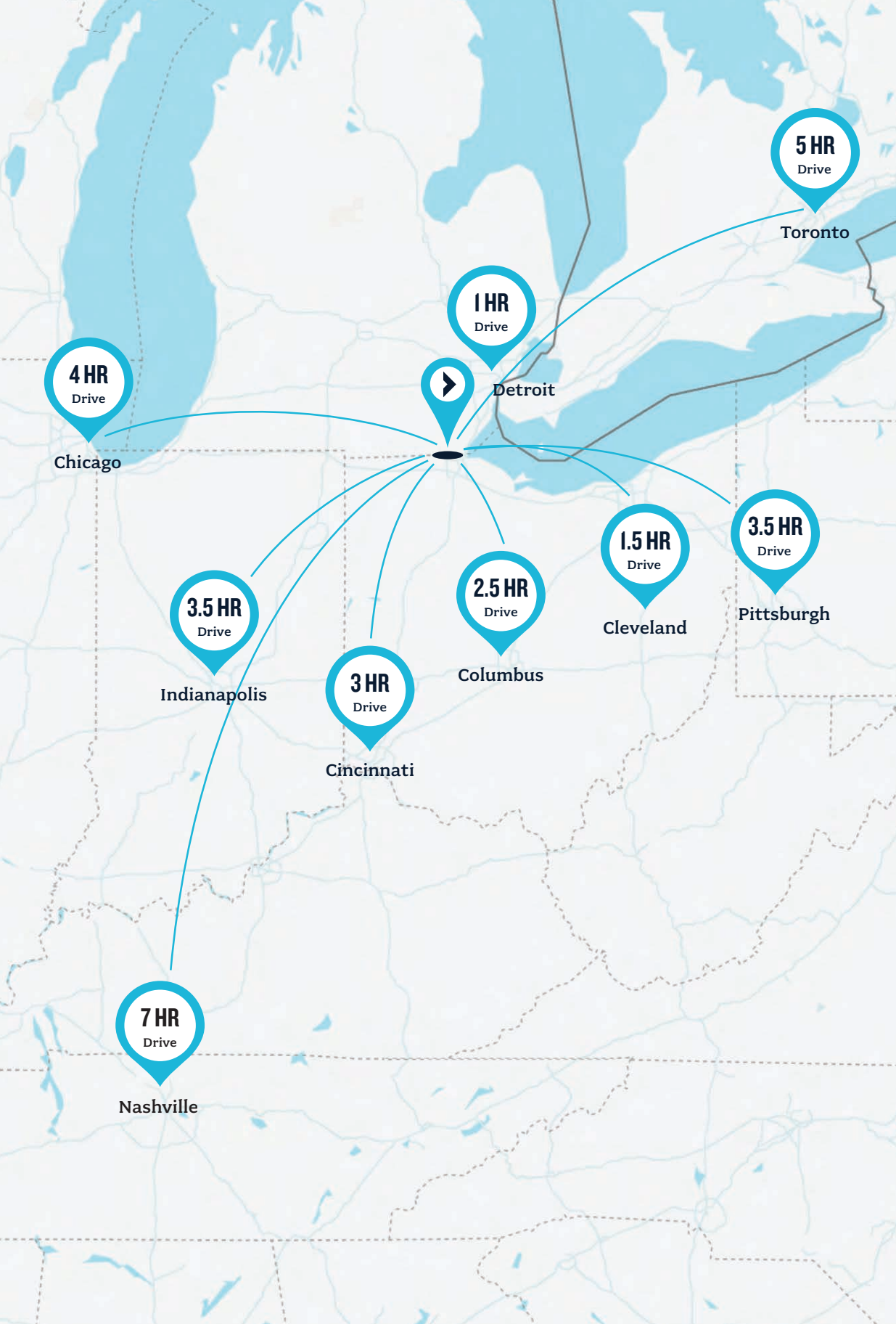
- Cooper Tire & Rubber Company
- Welltower

Other Major Employers

- Bowling Green State University
- bp-Husky Refining
- Buckeye Broadband
- Cleveland-Cliffs
- Fiat Chrysler Automobiles
- Fifth Third Bank
- First Solar
- FirstEnergy Corp.
- Hollywood Casino
- Huntington National Bank
- Hylant
- KeyCorp
- Libbey
- Mercy Health
- NAMSA
- PBF Energy
- ProMedica
- Rudolph Libbe Group
- Sauder Woodworking Co.
- SSOE Group
- The Kroger Co.
- The Toledo Clinic
- The University of Toledo

1. DANA INCORPORATED WORLD HEADQUARTERS
 2. FIRST SOLAR EMPLOYEE
 3. THE HYLANT BUILDING, DOWNTOWN TOLEDO





MAKE IT EASY

Located in the heart of the Midwest, a convergence of highways, railways and waterways have long made Toledo a central transportation hub. With nearly \$2 billion in recent transportation infrastructure improvements, Toledo is ideally positioned to be a key center of commerce for decades to come.

Convenience goes beyond commerce. Getting to work, getting to school, even getting away is also easy. Whether you're traveling across town or across the region, everything you need or desire is only minutes away with short commute times. Best of all, the low cost of living makes the Toledo Region every bit as affordable as it is accessible.



MAKE IT YOUR DESTINATION

You can get a lot out of city life without getting out of Toledo.

Hundreds of thousands of people come to the Toledo Region every year to visit our world class attractions. All the reasons that make Toledo a great place to visit, make it a great place to live. From nationally recognized museums and parks to local craft breweries and waterfront hotspots, fill your day, evening or weekend with fun and excitement because our major attractions demand major attention.

What are you in the mood for? A unique meal? The arts? Music? From waterfront dining at the Docks to our world class Toledo Museum of Art, Toledo is home to some of the finest culinary, cultural, and nightlife experiences in the Midwest.

In a sporting mood? Cheer on the Toledo Mud Hens baseball team at the celebrated Fifth Third Field, or the Toledo Walleye hockey club at the Huntington Center. In Toledo, there are always places to go and things to do.

Popular Destinations in the Region:

- Cedar Point
- Hollywood Casino
- Huntington Center
- Imagination Station
- Metroparks Toledo
- National Museum of the Great Lakes
- Put-in-Bay
- Sauder Historic Village
- Stranahan Theater
- Toledo Mud Hens/Hensville
- Toledo Museum of Art
- Toledo Walleye
- Toledo Zoo & Aquarium
- Valentine Theatre

1. GWEN STEFANI CONCERT AT PROMENADE PARK / PHOTO: DOUG HINEBAUGH

2. THE GATEKEEPER / PHOTO: COURTESY OF CEDAR POINT

3. TOLEDO WALLEYE HOCKEY GAME

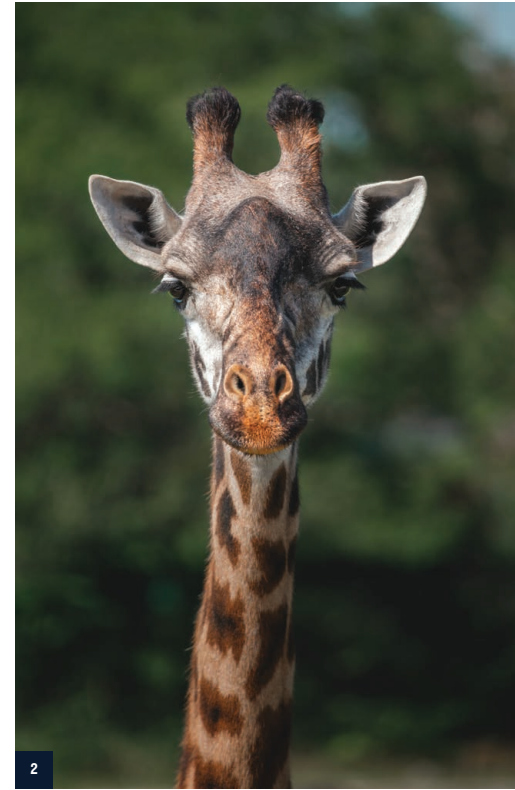
4. THE HANDLEBAR, DOWNTOWN TOLEDO



ZOO

The Toledo Zoo & Aquarium offers a variety of events, activities, and programs that make it a must-see attraction in the Toledo Region.

Home to more than 10,000 individual animals representing over 720 species, their mission is to care for animals and conserve the natural world. In an effort to save endangered wildlife, they participate in more than 80 Species Survival Plans that ensure healthy, genetically diverse zoo populations.



1. TOLEDO ZOO LIGHTS BEFORE CHRISTMAS / PHOTO: TOLEDO ZOO & AQUARIUM
 2. MASAI GIRAFFE / PHOTO: TOLEDO ZOO & AQUARIUM
 3. GALAPAGOS TORTOISE / PHOTO: TOLEDO ZOO & AQUARIUM
 4. AMUR TIGER & CUBS / PHOTO: TOLEDO ZOO & AQUARIUM
 5. AQUARIUM, TOLEDO ZOO / PHOTO: KARA FALLON



METROPARKS

In 2020, Metroparks Toledo was voted the #1 park district in America by the National Recreation and Park Association. Whether you are interested in kayaking the Maumee River Water Trail, mountain biking through an oak savanna, birding in the warbler capital of the world, or taking a short walk in the park, our metropark system offers unique opportunities for every outdoor enthusiast.

Metroparks Toledo is also home to the only public treehouse village in the country. The Cannaley Treehouse Village includes six-, four- and two-person treehouses plus three raised platforms attached to trees for tent and hammock camping.

The Numbers:

- 12,6000 - acres of land
- 5.5 million - annual visits
- 3,200 - monthly program participants
- 5 miles - the maximum distance any Lucas County resident travels to get to a park

1. CANNALEY TREEHOUSE VILLAGE / PHOTO: ALEX GOETZ

2. KAYAKERS, DOWNTOWN TOLEDO / PHOTO: COURTESY OF METROPARKS TOLEDO

3. BEACH RIDGE SINGLETRACK TRAIL / PHOTO: COURTESY OF METROPARKS TOLEDO

4. TOLEDO BOTANICAL GARDEN SECRET FOREST PLAYGROUND / PHOTO: COURTESY OF METROPARKS TOLEDO

TOLEDO ART

Public art is a priority throughout Northwest Ohio. It is easy to stumble upon public outdoor installations throughout local communities.

In 1977, Toledo became the first U.S. city to devote 1% of its capital improvement budget to public art and the results, overseen by Toledo's Arts Commission, have been so successful that many cities across the country have started similar beautification programs.



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1. TOLEDO RISE SCULPTURE BY LAURA HADDAD & TOM DRUGAN, DOWNTOWN TOLEDO
 2. FRIDA KAHLO MURAL BY BOWLING GREEN STATE UNIVERSITY SCHOOL OF ART, OLD SOUTH END / PHOTO: DOUG HINEBAUGH
 3. YOU ARE BEAUTIFUL SCULPTURE BY MATTHEW HOFFMAN, DOWNTOWN TOLEDO / PHOTO: DANIEL WOODCOCK

LAKE ERIE

The Lake Erie Islands and Put-in-Bay are a popular summer destination and boaters paradise. Visitors arrive by boat, or air, to enjoy the vineyards, restaurants and entertainment venues as well as take in beautiful lake views. Getting around is easy by foot, ferry or golf cart where you can take in the sights or simply relax by the waterfront.

On South Bass Island, you will find not just one cave to explore but two. Perry's Cave takes you five stories below the surface where you can see a rare underground lake, and across the street, you can visit Crystal Cave, home to the world's largest single geode.

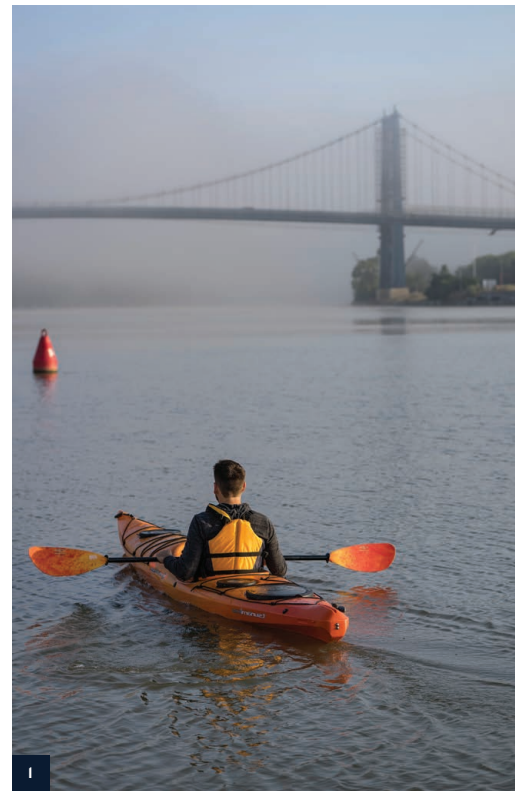
MAKE IT WILD

Before Toledo was settled, its geographical location at the convergence of the Maumee River and Lake Erie made Northwest Ohio a truly unique ecological hub. The Lake Erie shore and Northwest Ohio is renowned for its wildlife and natural beauty.

Birders from near and far flock to Northwest Ohio each year to witness the annual spring migration. The wetlands along the Lake Erie shore and its islands offer welcoming landing spots where migrating species can rest and eat before continuing on their journey.

Surrounded by fresh water, more species of fish make their home here than almost any other locale on the continent. Every spring, thousands of anglers from around the world gather upon the shores of the Maumee River for walleye season.

The natural wonders of the Toledo Region have made it a favorite place for nature lovers, birders, researchers, outdoor enthusiasts, boaters and sportsmen looking to enjoy the natural gem that is Northwest Ohio.



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1. KAYAKER ON MAUMEE RIVER / PHOTO: BEN MORALES
 2. BAY-BREADED WARBLER / PHOTO: KENN KAUFMAN
 3. WALLEYE RUN / PHOTO: ANDREW WEBER
 4. SIDE CUT METROPARK / PHOTO: BEN MORALES



MAKE THE GRADE

The Toledo Region has a strong, ongoing commitment to education from preschool through postdoctoral training, which includes extensive and highly rated public and private school systems.

Access to quality educational institutions and continuing education opportunities can be the lifeblood of a professional community. The region offers a vast array of universities, community colleges, technical and career training opportunities to explore. The institutions help to power personal and professional economic growth in the region through relevant education, creative programs and fruitful partnerships.

Higher Education in the Region:

- Adrian College
- Bowling Green State University
- Defiance College
- Lourdes University
- Mercy College of Ohio
- Northwest State Community College
- Ohio Northern University
- Owens Community College
- Siena Heights University
- Terra State Community College
- Tiffin University
- University of Findlay
- University of Toledo

1. MOSELEY HALL, BOWLING GREEN STATE UNIVERSITY / THE LATHROP COMPANY

2. STUDENTS ON OWENS COMMUNITY COLLEGE CAMPUS

3. LOURDES UNIVERSITY CAMPUS / PHOTO: RICK LUETTKE

4. UNIVERSITY OF TOLEDO CAMPUS / PHOTO: TOLEDO AERIAL MEDIA

MAKE IT HEALTHY

The Toledo Region is home to a world class healthcare network. Our physicians, specialists, and hospitals rank among the best in the country. You will always be within 15 minutes of a major hospital or one of its satellite campuses.



1. PROMEDICA TOLEDO HOSPITAL
2. THE TOLEDO CLINIC
3. MERCY HEALTH



MAKE IT GREEN

Site Selection Magazine ranked Toledo first in the east north central region of the nation for its commitment to environmental, social and governance goals related to sustainability.

The Toledo Region is home to a number of market-leading companies paving the way in not only corporate social responsibility, but also job creation in the clean energy and sustainability sectors. Companies like First Solar, with multiple facilities in the region, continue to innovate within the solar tech industry while increasing output annually. The region also boasts a number of LEED certified projects and buildings including the Huntington Center and both Welltower and Owens Corning World Headquarters.

In addition to the business communities, Toledo has made great strides in engaging the entire community in ways they can reduce their carbon footprint. Among other programs and initiatives, the region's sustainability commission created the Toledo-Lucas County Green Map, designed to connect people to sustainable assets to improve their social, economic, and physical well-being.

1. WELLTOWER / PHOTO: RICK LUETTKE

2. MOTT LIBRARY / THE LATHROP COMPANY

3. IMAGINATION STATION / THE LATHROP COMPANY

4. THE WOLFE CENTER FOR THE ARTS, BOWLING GREEN STATE UNIVERSITY / RUDOLPH LIBBE GROUP





MAKE TOLEDO YOUR HOME

Toledo is ranked one of the “Best Cities for Work-life Balance” by SmartAsset and a “Best Bang for Your Buck” city by Indeed. The Toledo Region offers a mix of unique communities and lifestyles that are close to shopping, work, schools and more. With less time commuting, you’ll have more time to live. Whether you are looking for urban, suburban or rural living, our diverse mix of neighborhoods offers a variety of ways for you to make your home and enjoy life in our region.



1. OLIVER HAZARD CONCERT / PHOTO: GREEN EYE PHOTOGRAPHY
 2. EARNEST BREW WORKS / PHOTO: MEGAN LEIGH BARNARD
 3. OLD WEST END HOME / PHOTO: RYAN KINDINGER
 4. BIKERS AT THE MARINA DISTRICT / PHOTO: MEGAN LEIGH BARNARD
 5. VOLLEYBALL AT THE DOCKS / PHOTO: DOUG HINEBAUGH



MAKE A MOVE

For generations, families have enjoyed the rare combination of relatively low cost of living, high quality of life and opportunity in the Toledo Region, and made the decision to create deep, lasting roots here.

They realize it matters where you make your life, where you make your career and where you make your home. Be part of a community, a city and a region where making something means something.

Toledo. It Matters Where You Make It.

Visit us online at ToledoRegion.com



1. DORA DOWNTOWN TOLEDO / PHOTO: MEGAN LEIGH BARNARD

2. PROMEDICA FAN FEST, DOWNTOWN TOLEDO / PHOTO: TOLEDO AERIAL MEDIA

TOLEDOREGION.COM

